

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Mentzer Media**  
**Attention: Accounts Payable**  
**600 Fairmont Avenue - Suite #306**  
**Towson, MD 21204**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
314517-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Restore Our Future Inc	Restore Our Future Inc.	2119

Flight Dates	Order #	Alt Order #
10/13/12 - 10/22/12	314517	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/14/12	10/14/12	11-1130pm Sun	11-1130pm Late N	-----S	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/14/12 11:11 PM 11-1130pm Sun 11-1130pm Late N :30 R0F12TV22H \$4,000.00 NM									
2	10/13/12	10/13/12	ABC's Clge Ftbl 330-7pm	330-7pm	-----S-	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/13/12 7:08 PM ABC's Clge Ftbl 330-7pm 330-7pm :30 R0F12TV22H \$15,000.00 NM									
3	10/14/12	10/14/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/14/12 7:40 AM GMA SUN 7-8am SUN 7-8am :30 R0F12TV22H \$900.00 NM									
4	10/14/12	10/14/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/14/12 6:22 PM Su 6-630p 6-630pm Sun :30 R0F12TV22H \$1,800.00 NM									
5	10/15/12	10/19/12	Action News 6am	6-7am M-F	11111--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/15/12 6:38 AM Action News 6am 6-7am M-F :30 R0F12TV22H \$2,000.00 NM 2 WXYZ Tu 10/16/12 6:58 AM Action News 6am 6-7am M-F :30 R0F12TV22H \$2,000.00 NM 3 WXYZ W 10/17/12 6:09 AM Action News 6am 6-7am M-F :30 R0F12TV22H \$2,000.00 NM 4 WXYZ Th 10/18/12 6:20 AM Action News 6am 6-7am M-F :30 R0F12TV22H \$2,000.00 NM 5 WXYZ F 10/19/12 6:19 AM Action News 6am 6-7am M-F :30 R0F12TV22H \$2,000.00 NM									



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314517-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Restore Our Future Inc	Restore Our Future Inc.	2119	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/15/12	10/19/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/15/12 7:58 AM M-F 7-9am 7-9am M-F :30 ROF12TV22H \$2,000.00 NM									
2 WXYZ Tu 10/16/12 8:59 AM M-F 7-9am 7-9am M-F :30 ROF12TV22H \$2,000.00 NM									
3 WXYZ W 10/17/12 7:54 AM M-F 7-9am 7-9am M-F :30 ROF12TV22H \$2,000.00 NM									
4 WXYZ Th 10/18/12 8:29 AM M-F 7-9am 7-9am M-F :30 ROF12TV22H \$2,000.00 NM									
5 WXYZ F 10/19/12 8:40 AM M-F 7-9am 7-9am M-F :30 ROF12TV22H \$2,000.00 NM									
7	10/15/12	10/19/12	M-F 12-1pm	12-1pm	11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/15/12 12:23 PM M-F 12-1pm 12-1pm :30 ROF12TV22H \$1,200.00 NM									
2 WXYZ Tu 10/16/12 12:53 PM M-F 12-1pm 12-1pm :30 ROF12TV22H \$1,200.00 NM									
3 WXYZ W 10/17/12 12:47 PM M-F 12-1pm 12-1pm :30 ROF12TV22H \$1,200.00 NM									
4 WXYZ Th 10/18/12 12:38 PM M-F 12-1pm 12-1pm :30 ROF12TV22H \$1,200.00 NM									
5 WXYZ F 10/19/12 12:14 PM M-F 12-1pm 12-1pm :30 ROF12TV22H \$1,200.00 NM									
8	10/15/12	10/19/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/15/12 5:51 PM 5-6pm M-F 5-6pm M-F :30 ROF12TV22H \$2,000.00 NM									
2 WXYZ Tu 10/16/12 5:38 PM 5-6pm M-F 5-6pm M-F :30 ROF12TV22H \$2,000.00 NM									
3 WXYZ W 10/17/12 5:37 PM 5-6pm M-F 5-6pm M-F :30 ROF12TV22H \$2,000.00 NM									
4 WXYZ Th 10/18/12 5:25 PM 5-6pm M-F 5-6pm M-F :30 ROF12TV22H \$2,000.00 NM									
5 WXYZ F 10/19/12 5:35 PM 5-6pm M-F 5-6pm M-F :30 ROF12TV22H \$2,000.00 NM									
9	10/15/12	10/19/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/15/12 6:21 PM 6-630pm M-F 6-630pm M-F :30 ROF12TV22H \$2,500.00 NM									
2 WXYZ Tu 10/16/12 6:12 PM 6-630pm M-F 6-630pm M-F :30 ROF12TV22H \$2,500.00 NM									
3 WXYZ W 10/17/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 ROF12TV22H \$2,500.00 NM									
4 WXYZ Th 10/18/12 6:23 PM 6-630pm M-F 6-630pm M-F :30 ROF12TV22H \$2,500.00 NM									
5 WXYZ F 10/19/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 ROF12TV22H \$2,500.00 NM									
10	10/15/12	10/19/12	Nightline	1135pm-1205am M	11111--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-- 5 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/15/12 11:53 PM Nightline 1135pm-1205am M :30 ROF12TV22H \$3,000.00 NM									
2 WXYZ Tu 10/16/12 11:54 PM Nightline 1135pm-1205am M :30 ROF12TV22H \$3,000.00 NM									
3 WXYZ W 10/17/12 11:53 PM Nightline 1135pm-1205am M :30 ROF12TV22H \$3,000.00 NM									
4 WXYZ Th 10/18/12 11:53 PM Nightline 1135pm-1205am M :30 ROF12TV22H \$3,000.00 NM									
5 WXYZ F 10/19/12 12:01 AM Nightline 1135pm-1205am M :30 ROF12TV22H \$3,000.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
314517-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Restore Our Future Inc	Restore Our Future Inc.	2119	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/15/12	10/21/12	11pm Action News Update	11-1135pm M-Sun	11111-1	:30	6	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11111-1 6 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/15/12 11:27 PM 11pm Action News Update 11-1135pm M-Sun :30 ROF12TV22H \$4,000.00 NM 2 WXYZ Tu 10/16/12 11:26 PM 11pm Action News Update 11-1135pm M-Sun :30 ROF12TV22H \$4,000.00 NM 3 WXYZ W 10/17/12 11:22 PM 11pm Action News Update 11-1135pm M-Sun :30 ROF12TV22H \$4,000.00 NM 4 WXYZ Th 10/18/12 11:21 PM 11pm Action News Update 11-1135pm M-Sun :30 ROF12TV22H \$4,000.00 NM 5 WXYZ F 10/19/12 11:34 PM 11pm Action News Update 11-1135pm M-Sun :30 ROF12TV22H \$4,000.00 NM 6 WXYZ Su 10/21/12 11:28 PM 11pm Action News Update 11-1135pm M-Sun :30 ROF12TV22H \$4,000.00 NM									
12	10/16/12	10/16/12	Political Debates	8-11p	-T-----	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 10:59 PM Political Debates 8-11p :30 ROF12TV22H \$8,500.00 NM									
13	10/19/12	10/19/12	Friday Prime C	10-11pm Friday	----F--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/19/12 10:50 PM Friday Prime C 10-11pm Friday :30 ROF12TV22H \$5,000.00 NM									
14	10/22/12	10/22/12	Detroit Lions Football	830-1130p	M-----	:30	1	\$30,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$30,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/22/12 9:44 PM Detroit Lions Football 830-1130p :30 ROF12TV22H \$30,000.00 NM									
15	10/21/12	10/21/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 7:53 AM GMA SUN 7-8am SUN 7-8am :30 ROF12TV22H \$900.00 NM									
16	10/21/12	10/21/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 6:10 PM Su 6-630p 6-630pm Sun :30 ROF12TV22H \$1,800.00 NM									
17	10/22/12	10/22/12	Action News 6am	6-7am M-F	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 6:28 AM Action News 6am 6-7am M-F :30 ROF12TV22H \$2,000.00 NM									



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314517-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Restore Our Future Inc	Restore Our Future Inc.	2119	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/22/12	10/22/12	M-F 7-9am	7-9am M-F	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 8:55 AM M-F 7-9am 7-9am M-F :30 R0F12TV22H \$2,000.00 NM									
19	10/22/12	10/22/12	M-F 12-1pm	12-1pm	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 12:38 PM M-F 12-1pm 12-1pm :30 R0F12TV22H \$1,200.00 NM									
20	10/22/12	10/22/12	5-6pm M-F	5-6pm M-F	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 5:29 PM 5-6pm M-F 5-6pm M-F :30 R0F12TV22H \$2,000.00 NM									
21	10/22/12	10/22/12	6-630pm M-F	6-630pm M-F	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 R0F12TV22H \$2,500.00 NM									
22	10/22/12	10/22/12	Nightline	1135pm-1205am M	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 12:49 AM Nightline 1135pm-1205am M :30 R0F12TV22H \$3,000.00 NM									
23	10/22/12	10/22/12	11pm Actn News M-F	Late News M-F	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 11pm Actn News M-F Late News M-F :00 <del>\$4,000.00</del> NM See MG 23.2									
2 WXYZ M 10/22/12 12:27 AM 11pm Actn News M-F Late News M-F :30 R0F12TV22H \$4,000.00 NM MG for 23.1 10/22									
24	10/22/12	10/22/12	Lions PreGame Show	6-830p	M-----	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 8:28 PM Lions PreGame Show 6-830p :30 R0F12TV22H \$8,500.00 NM									

Total Spots **53** Gross Total **\$180,600.00**

## Payment Terms 30 Days

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314517-1	10/28/12	October 2012	10/01/12 - 10/22/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Restore Our Future Inc	Restore Our Future Inc.	2119

<u>Agency Commission</u>	<b>\$27,090.00</b>
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<u>Net Amount Due</u>	<b>\$153,510.00</b>
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